

Master Plan
20th Asian Games Aichi-Nagoya 2026
Ver.2

March 2024



20th Asian Games
Aichi-Nagoya 2026

AINAGOC

Table of Contents

Chapter 1	Overview	5
1.1	Principles & Marks	5
1.1.1	Slogan	5
1.1.2	Emblem	5
1.1.3	Mascot	6
1.2	Facts & Figures	7
1.3	Games Operation.....	8
Chapter 2	Operations	9
2.1	Sports.....	9
2.1.1	Sports Programme	9
2.1.2	Sport Related Services.....	10
2.1.3	Sports Equipment.....	11
2.1.4	Victory & Medals Ceremony.....	11
2.1.5	Medical Services	12
2.1.6	Anti-Doping.....	13
2.1.7	Test Events	13
2.1.8	Sports presentation	13
2.2	Ceremonies & Cultural Program.....	16
2.2.1	Opening & Closing Ceremonies.....	16
2.2.2	Welcome ceremony.....	16
2.2.3	Torch Relay.....	17
2.2.4	Cultural Programme	17
2.3	Competition venues	20
2.3.1	Competition Venue	20
2.4	Accommodations	43
2.4.1	Athletes' Accommodation	43
2.4.2	Accommodation facilities for Games related stakeholders (other than athletes and team officials)	44
2.5	Games Workforce	46
2.5.1	Organisation and Human Resources.....	46
2.5.2	Recruitment, Staffing, and Training.....	46
2.5.3	Volunteers.....	47
2.5.4	Education and training.....	47
2.5.5	Uniforms	48
2.6	Supplies required for the Games.....	50
2.6.1	Procurement.....	50
2.6.2	Rate Card	50
2.6.3	Customs Clearance (Customs).....	50
2.7	Transport.....	52

2.7.1	Transport System	52
2.7.2	Arrival & Departure	52
2.7.3	Opening & Closing Ceremonies	52
2.7.4	Competition (Training) Venues	53
2.7.5	Formulation of Transport Plan	53
2.8	Information Technology	55
2.8.1	Asian Games Information System (AGIS)	55
2.8.2	Telecommunications	55
2.8.3	Weather Information	56
2.8.4	Timing & Scoring and Result Posting	56
2.9	Media	58
2.9.1	Main Media Centre (MMC)	58
2.9.2	Broadcast	58
2.9.3	Press	59
2.9.4	Media Services	60
2.10	International Relations	62
2.10.1	Cooperation with the OCA	62
2.10.2	Cooperation with the NOCs	62
2.10.3	Meetings	62
2.11	Protocol	65
2.11.1	Protocol by Venues	65
2.12	Accreditation	67
2.12.1	Establishment of Accreditation Categories	67
2.12.2	Immigration Procedures and Accreditation	67
2.12.3	Accreditation Centres	68
2.13	Security	69
2.13.1	Security Organisation	69
2.13.2	Security Measures	69
2.14	Promotional Activities for the Games	71
2.14.1	Internet	71
2.14.2	Promotional Event	71
2.14.3	Media Relations	73
2.14.4	Publications	73
2.14.5	Information Centres	74
2.15	Marketing	76
2.15.1	Sponsorship, Licensing & Merchandising	76
2.15.2	Ticketing	76

This plan was formulated based on the information available as of March 2024 including the status of the previous Asian Games and is therefore subject to change due to various factors.

Chapter 1 Overview

1.1 Principles & Marks

1.1.1 Slogan

IMAGINE ONE ASIA

ここで、ひとつに。

- “IMAGINE ONE ASIA” Sports has the power to bring people together beyond language, culture and nationality.
- Aichi-Nagoya 2026 Asian Games will be an opportunity for every people in Asia to be able to imagine their own ‘ONE ASIA’ with the power of sports so that the ties among the people in Asia will be strengthened and they can go forward to a bright future.

1.1.2 Emblem



- The smooth curves describe the liveliness of sports. The centre line colored by purple, gold and green inspires the image that people get together as one and go forward to the future by heading to a bright red sun, the symbol of the OCA.
- The purple is used as an image of iris which is the prefectural flower of Aichi. The gold describes the Kinshachi, the golden tiger-fish roof ornaments and the symbol of the Nagoya Castle. And the green inspires the high environmental consciousness among people of Aichi-Nagoya fostered through the EXPO Aichi 2005, the COP10 and the UNESCO World Conference on ESD.

- The purple curve and the centre line features “A” as in Asia and Aichi. The purple and gold is designed to show “N” as in Nagoya.

1.1.3 Mascot

- Design (two dimensional) will be announced by May 2024, mascot costume (3D) will be announced by July 2024.

Chapter 1 Facts & Figures

1.2 Facts & Figures

○ Title

Official name	20th Asian Games Aichi-Nagoya 2026
Abbreviation	①Aichi-Nagoya 2026 Asian Games / ②Aichi-Nagoya 2026 Games / ③Aichi-Nagoya 2026

○ Organiser

Official name	AINAGOC
---------------	---------

○ Host City

- Aichi Prefecture and City of Nagoya

○ Period

- From Saturday, September 19 to Sunday, October 4, 2026

○ Participants

- Delegations (athletes and team officials): 15,000 (However, the maximum number of athletes shall be 10,000.)
- OCA Family / VIP: 2,000 (expected)
- Games Officials: 3,300 (expected)
- Media: 10,000 (expected)
- Volunteers: 28,000 (expected)
- The number of Games operation staff, sponsors, etc. will also be added to the above.

○ Games Facilities

- Competition Venues, Training Venues, Athletes Village (hereinafter referred as “athletes and team officials’ accommodation”), Main Media Centre (MMC), etc.

○ Sports Programme

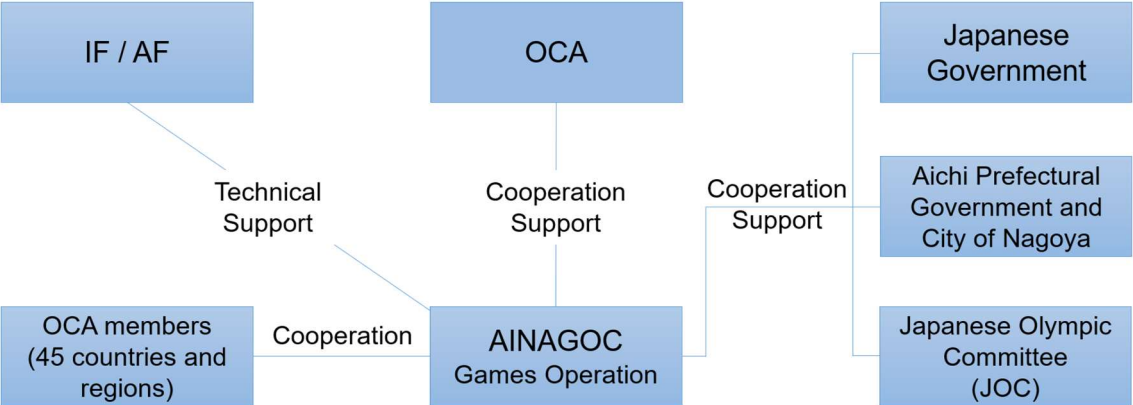
- Refer to the 2.1.1 sports programme

○ Other events

- Opening and closing ceremonies, torch relay, cultural programs, etc.

1.3 Games Operation

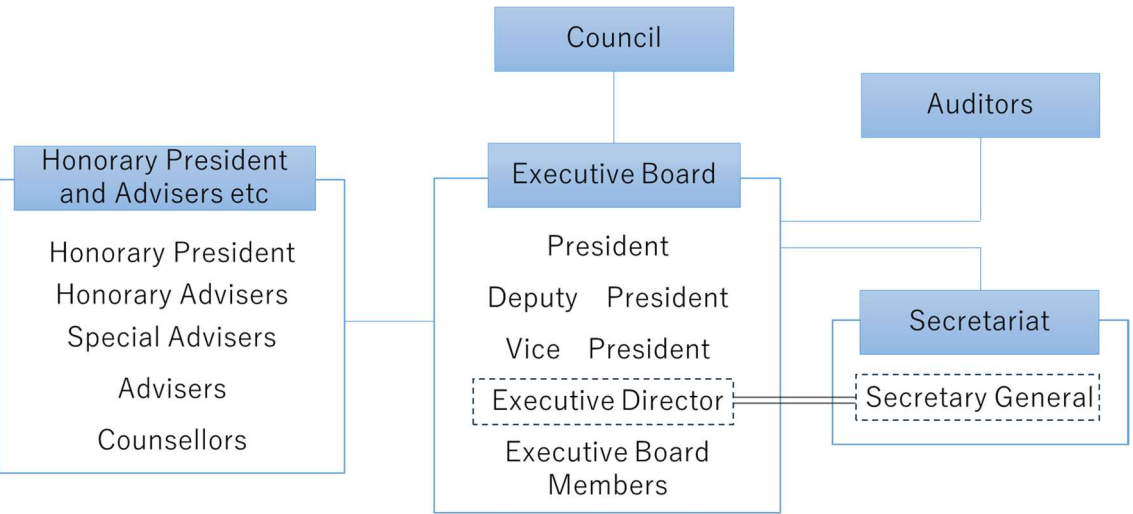
o Games Stakeholders



o Organisational Structure

- AINAGOC will establish necessary function in each preparation phase.
 - Current status of AINAGOC

(As of March 2024)



Chapter 2 Operations

2.1 Sports

2.1.1 Sports Programme

- Number of Sports: 41

Category	Number of Sports	Sports Programme
Olympics Sports	32	Aquatics, Archery, Athletics, Badminton, Basketball, Boxing, Breaking, Canoe / Kayak, Cycling, Equestrian, Fencing, Football, Golf, Gymnastics, Handball, Hockey, Judo, Modern Pentathlon, Rowing, Rugby, Sailing, Shooting, Skateboarding, Sport Climbing, Surfing, Table Tennis, Taekwondo, Tennis, Triathlon, Volleyball, Weightlifting, Wrestling
Five Regional Sports in Asia	5(1 each)	Kurash(Central Asia) Wushu(East Asia) Kabaddi(South Asia) SepakTakraw(Southeast Asia) Jujitsu(West Asia)
AINAGOC Proposed Sports	2	Baseball / Softball, Karate
OCA Proposed Sports	2	Squash, e-Sports

- The sports programme was confirmed at the 42nd OCA General Assembly (July 8, 2023) in accordance with the Host City Contract.
 - The sports included in the Paris Olympics in 2024 will be held.
 - The sports to be held will be determined taking into account their popularity in the five zones in Asia: Central Asia, East Asia, South Asia, South East Asia and West Asia.
 - Up to two sports will be held based on proposals made by the AINAGOC at its sole discretion.

- Up to two sports will be held based on proposals made by the OCA through the discussion with the OCA.
- Regardless of the above, if it is difficult to perform such sports (eg. due to lack of appropriate competition venues, etc.), such sports will not be performed at the games in consultation with the OCA. The sports to be performed will be determined in consultation with the OCA such that the total number of delegations does not exceed 15,000 persons.
- The number of disciplines will be 58 with reference to the Paris 2024 Olympic Games and past Asian Games.
- The events will be coordinated with the OCA in accordance with the following policy.
 - For 32 Olympic sports, the events will be held in accordance with Paris 2024 Olympic Games.
 - For 9 non-Olympic sports, the events will be held in accordance with Hangzhou Asian Games.
- Competition schedule
 - For the competition schedule, daily schedule, session schedule and event schedule will be created.
- The sports program (sports/disciplines/events, competition venues, daily schedule and session schedule draft) will be submitted to OCA at least two years before the games.
- **Demonstration Sports**
 - In consultation with OCA, AINAGOC will examine the possibility of organising up to two demonstration sports during or before the period of the games taking into account factors such as effectiveness as public relations for the games and the cost of the demonstration sports.

2.1.2 Sport Related Services

- **Sports Entry**
 - An entry policy aiming for efficient operation of the games will be established at least two years before the games. Sports entry manual will be created and submitted to OCA.
 - Entry by Sports: January to March 2025
 - Entry by Number: October to December 2025
 - Entry by Name: April to June 2026
- **Technical Handbook**

Chapter 2 Sports

- A technical handbook which covers outline of the Games, sports information, etc. will be prepared at least one year prior to the Games and will be distributed to each National Olympic Committees (NOC).
 - General information: AINAGOC, host city, accreditation, accommodations, arrival and departure, medical services, etc.
 - Sports information: schedule of sports, events, venues, sports rules, sports entries, sports equipment, medical services, anti-doping, victory ceremony, etc.
- Sports Related Publications
 - Sports-related releases to be distributed to athletes, team officials, etc. will be considered as necessary.

2.1.3 Sports Equipment

- Creation of Sports Equipment List
 - The type and quantity of equipment required for the operation of the competition will be discussed with IF/AF and a list of sports equipment will be prepared.
- Procurement Of Sports Equipment
 - Procure efficiently and accurately through sponsorship, free rentals, paid rentals, and purchases.

2.1.4 Victory & Medals Ceremony

- Operation of the victory ceremony
 - The ceremony will be held in a suitable atmosphere for commending winners.
 - Training will be provided to the operation staff and victory ceremony assistants, etc. in advance to ensure that the ceremony is conducted smoothly.
 - Necessary items including the podium, costumes, and music suitable for the atmosphere of the victory ceremony will be prepared.
 - Content of the victory ceremony, together with the designs of prize-winning medals, shall be submitted and approved by OCA at least one year prior to the Games.
- Medals & Diploma certificates
 - Prize winning medals, Certificate of Merit (for the top six athletes), and other necessary items will be produced.
 - Prize winning medal design will symbolize the host city, Aichi-Nagoya and approved by OCA. Production of the medal will start in 2024.

- **Presenter**
 - Prize winning medals will be presented by the OCA President or a person approved by the OCA.
 - Details will be determined in consultation with the OCA.
- **Delegation flags & National Anthems**
 - The delegation flags and national anthems of respective delegations will be used for the victory ceremony.
 - The delegation flags and national anthems will be checked for its accuracy at the Chef-de-Mission meetings, etc.
- **Other goods, etc.**
 - Other than prize winning medals and Certificate of Merit, commemorative item will be presented to symbolize the host city, Aichi-Nagoya.

2.1.5 Medical Services

- **Overview**
 - Medical services will be available during the period of the games within the scope required to perform the tasks for the games.
- **Structure of providing medical services**
 - Operation plan and medical guideline etc. (including anti-doping) for systematically providing medical services will be formulated taking into account the opinions of experts and OCA.
 - The medical care scheme will be established in cooperation with medical institutions and health related authorities concerned, etc. in the vicinity of the venues to offer reliable and safe medical services.
- **Establishment and operation of medical stations**
 - Set up a medical station in necessary competition and non competition venues, (eg. accommodation for athletes and team officials, MMC and HQ Hotel etc.) to provide first aid. Also, establish a scheme to enable to transport patients to nearby hospitals when necessary.
- **Establishment of a public health management scheme**
 - Basic measures for health and hygiene will be established for the games to prevent the outbreak and spread of accidents such as food poisoning and group infection. Efforts will be made to maintain the hygiene of facilities related to the games and to

Chapter 2 Sports

maintain the health of those involved in the games.

2.1.6 Anti-Doping

○ Overview

- A Doping Control Stations (DCS) will be installed at the competition venues and Athletes and team official accommodations.
 - Coordination and planning for the operation of doping control will be formulated in cooperation with the Japan Anti-Doping Agency (JADA) and the International Testing Agency (ITA) etc.
 - For doping control staff, we will provide the necessary Doping Control Officers (DCOs), chaperones, and administrative personnel etc. in liaison with ITA.

2.1.7 Test Events

○ Overview

- Various international and national events will be used as test events, and operational capability will be ensured for the games based on issues identified and experience gained.
 - Opportunity for test events for the sports programme for all disciplines will be ensured in coordination with International Federations (IFs), Asian Federations (AFs), National Federations (NFs).
 - The implementation plan for test events will be formulated.
 - Test events will be organised to accumulate knowledge for operation of the games (from September 2025 to June 2026).

2.1.8 Sports presentation

○ Overview

- Conduct sports presentation with announcements and music so that the competition will be held smoothly, boost excitement at the venue and enable athletes to do their best performance.
- Coordinate necessary equipment and staff required, depending on the content and method of each venue.

❖ Roadmap

2.1 Sports	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Sports Programme																	
Sports																	
Disciplines																	
Events																	
Daily Schedule																	
Session Schedule																	
Event Schedule																	
Sport Related Services																	
Entry Manual																	
Entry by Sports																	
Entry by Number																	
Entry by Name																	
Prepare Technical Handbooks and Various Guides																	
Sports Equipment																	
Creation of Sport Equipment List																	
Procurement of Sport Equipment																	
Victory & Medals Ceremony																	
Operation of the Victory Ceremony																	
Production of the Prize Medals																	
Production of the Podium																	
Production and storage of the certificates, commemorative items etc.																	
Medical Services																	
Develop a medical and hygiene services implementation plan (including contents on Anti-Doping).																	
Develop a medical guide, etc. (including contents on Anti-Doping).																	
Coordinate with medical and health-related institutions.																	
Establishment and operation of medical stations																	
Review the public health management system																	

Chapter 2 Sports

2.1 Sports	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Anti-Doping																	
Collect information, liaison and coordination with ITA, JADA, etc.																	
Secure required personnels																	
Test Events																	
Planning Test Events																	
Conduct Test Events																	
Sports presentation																	
Consider implementation content and necessary specification																	

2.2 Ceremonies & Cultural Program

○ Overview

- A plan will be considered and formulated based on opinions of art and culture experts.

2.2.1 Opening & Closing Ceremonies

○ Overview

- Opening Ceremony: September 19, 2026 (Saturday)
Closing Ceremony: October 4, 2026 (Sunday)
- Ceremony Venue: Nagoya City Mizuho Park Athletic Stadium (Main Stadium with seating capacity of 35,000 seats including temporary seats)
- Participants: Athletes and team officials, OCA family, Media and spectators
- Content: Performance and ceremony

○ Production

- Basic plan that includes the planning and production will be created by mid-June 2024 and will be considered and decided by external experts from art, sports, business and government officials based on the Games concept "IMAGINE ONE ASIA".
- After the creation of the basic plan, implementation plan that states the content of the ceremony and preparation and operation plan will be created by the end of 2024. After the creation of the implementation plan, production team will be assembled under the supervisor of the overall ceremony performance and detailed planning of the performance will be considered and decided and will start production.
- After discussion and agreement with OCA, design and specification of the cauldron will be produced.

○ Submission of an implementation plan

- Programme of the opening and closing ceremony will be submitted to OCA for approval one year before the Games.
- Invited guests will be coordinated with OCA in advance.
- Programme will be conducted to reduce the burden for participating athletes by reducing the waiting time for parade.

2.2.2 Welcome ceremony

○ Overview

- Venue: Nagoya Convention Hall

Chapter 2 Ceremonies & Cultural Program

- Participants: CdM of each NOC
- Content: Entry of delegation, greeting from Village Mayor, presentation of gift
 - A combination of onsite and online will be considered.

2.2.3 Torch Relay

○ Overview

- Torch Relay is to attract attention and interest from the public right before the Games, and to build momentum and boost the sense of festivity towards the Games.
 - Relay Routes : Torch Relay will take place in the municipalities inside and outside of Aichi Prefecture where the competition venues are located to boost the excitement among local community.
 - Relay period: from the day of flame lighting until the opening ceremony. (September 19, 2026)
 - Flame Lighting Period : from the opening ceremony until the closing ceremony. (From September 19 to October 4, 2026)
 - Flame lighting ceremony will be held at a historical site in Aichi-Nagoya.

○ Submission of an implementation plan

- Torch relay program plan will be submitted to the OCA for approval one year before the Games.

○ Torchbearers

- The possibility of recruiting bearers from the general public (in addition to athletes and parties to the games related people) will be considered.
- Bearers will be given training to ensure a smooth relay.

○ Torch

- Torch design will be symbolized from the host city, Aichi-Nagoya.
- Design plan will be presented by December 2024 to OCA and will be produced after approval.

2.2.4 Cultural Programme

○ Overview

- Various resources including history, culture and art, nature, industry of Japan and Aichi-Nagoya will be introduced to appeal the local attractions of the region to people from Asia. Various initiatives will be implemented at local municipalities that hosts

competition venues to share the diverse cultures and values in Asia in collaboration with the host city before, during, and after the Games. Those initiatives will be considered to comprise events aimed at helping facilitate interactions between those involved in the games and local citizens and cultural programs that can contribute to promoting cooperative international relations and friendship.

- Submission of implementation plan
 - An implementation plan for cultural programme shall be submitted at least two years before the Games to obtain approval from the OCA.
- Implementation of cultural programme
 - Cultural programme will be conducted in the following venue and period.

Venue	Period
Municipality within Aichi Prefecture Municipality that has competition venue	September 19, 2025 – December 31, 2026
Competition Venues, etc.	September 19 - October 4, 2026

Chapter 2 Ceremonies & Cultural Program

❖ Roadmap

2.2 Ceremony and Cultural Programme	2023				2024				2025				2026				2027	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	
Opening & Closing Ceremonies																		
Review of implemented details	Research on past Games, review contents for implementation																	
Create the production system			Create base plan, execution plan, form production team															
Contents of the ceremonies									★ Submit to OCA									
Production of the Cauldron					Review design and specifications								Produce				Lighting of the cauldron ●	
Opening and Closing Ceremonies												Opening and Closing Ceremonies						
Welcome ceremony																		
Welcome ceremony		Review								Planning					Welcome Ceremony			
Torch Relay																		
Plan	Coordinate and basic plan with local authorities																	
Create implementation plan		Solicit local municipalities' intention and decide relay route																
Select torchbearer		Decide how to select torchbearer							Recruitment of torchbearer									
Production of the Torch and the Uniform						Review design						Production				Official announcement ●		
Torch Relay									★ Submit to OCA						Torch Relay			
Cultural Programme																		
Submission of implementation plan	Coordinate with local authorities, create authorisation system																	
Review contents and coordinate with the relevant organisations						★ Submit to OCA						Review contents and coordinate implementation						
Implementation of cultural programmes											Conduct cultural programme							

2.3 Competition venues

2.3.1 Competition Venue

○ Overview

- Main Stadium: Nagoya City Mizuho Park Athletic Stadium (opening and closing ceremonies, athletics)
Capacity - 30,000 seats, to be completed in March 2026
- Number of competition venues: 55
- Preparations are underway for the operation of the competition venue in all possible ways.
- The IF/AF will conduct inspection, agree and report to OCA for approval.
- Once the venue is decided, coordination on operation will be arranged with the IF/AF and TD.
- Sports programme will be included and submitted to the OCA at least two years prior to the Games.
- Frequency assignment for wireless devices will be applied to enable wireless communication devices such as walkie-talkies to be used for Games operation.
- Utilising wireless LAN service to allow spectators to access Games information via smartphones and other mobile devices will be considered.

○ Model Venue Exercise

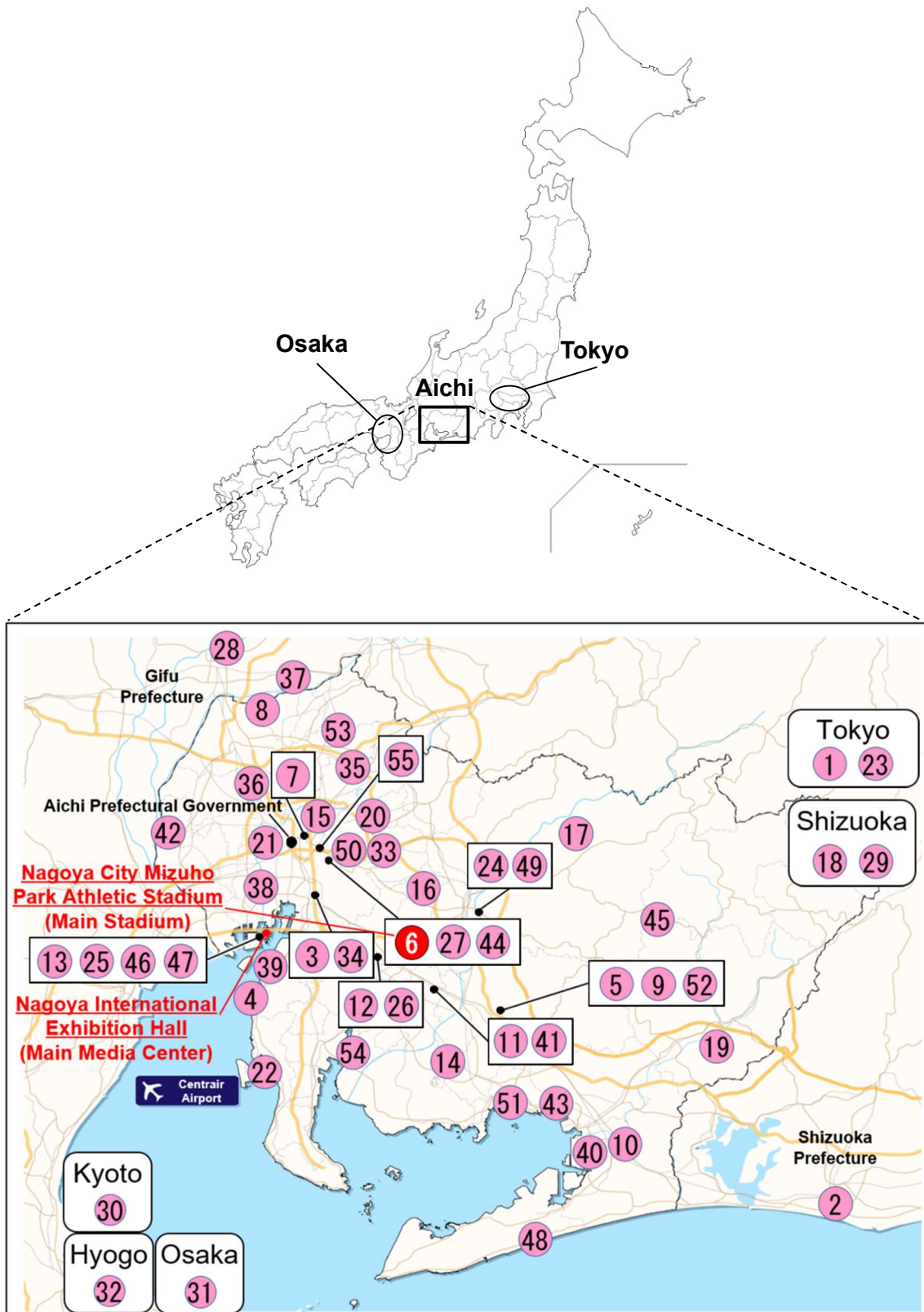
- A model venue operation plan will be prepared two years prior to the Games, based on the results of a model venue exercise which is expected to take place on the day of the competition.

○ Venue Operation Manual

- Using the model venue operation plan as a reference, a venue operation plan for each venue will be prepared to consolidate various plans such as venue outline, competition outline, schedule, operation structure, venue layout, and security plan.
 - Ver. 1: By March 2025
 - Ver. 2: By August 2026

Chapter 2 Competition venues

- Map of Competition Venues



○ List of Competition Venues

	Sports	Discipline	Competition venue
1	Aquatics	Swimming / Diving	1. Tokyo Aquatics Centre (Tokyo)
		Artistic Swimming	2. "ToBiO" Furuhashi Hironoshin Memorial Hamamatsu Swimming Center (Shizuoka)
		Water Polo	3. Nagoya City General Gymnasium [Rainbow Pool]
		Marathon Swimming	4. Shinmaiko Marine Park
2	Archery		5. Okazaki Chuo Sogo Park Multipurpose Square
3	Athletics		6. (Track and Field) Nagoya City Mizuho Park Athletic Stadium
			6. (Marathon) Nagoya City Mizuho Park Athletic Stadium
			7. (Race Walk) Circular course around the Aichi Prefectural Government Office and the Nagoya City Hall
4	Badminton		8. Ichinomiya City Municipal Gymnasium
5	Baseball/Softball		9. (Baseball) Okazaki Chuo Sogo Park Baseball Stadium
			10. (Baseball) Toyohashi Municipal Baseball Stadium
			11. (Softball) Anjo Softball Ground
6	Basketball	Basketball	12. Wing Arena Kariya
		3×3	13. Kinjo Futo Station Square Venue
7	Boxing		14. Nishio Gymnasium
8	Breaking		15. New Aichi Prefectural Gymnasium [Aichi International Arena]
9	Canoe / Kayak	Sprint	16. Miyoshi Lake
		Slalom	17. Yahagigawa Canoe Slalom Course
10	Cycling	Track	18. Izu Velodrome (Shizuoka)
		Road	19. Circular course in Shinshiro City
		Mountain Bike	20. Obata Ryokuchi Park
		BMX Racing	21. Nagoya Velodrome BMX Race Course
		BMX Freestyle	22. Aichi Sky Expo
11	Equestrian	Dressage / Eventing / Jumping	23. JRA Equestrian Park (Tokyo)
12	e-Sports		22. Aichi Sky Expo
13	Fencing		22. Aichi Sky Expo
14	Football		24. TOYOTA STADIUM
			25. Nagoya City Minato Soccer Field
			26. Wave Stadium Kariya
			27. Nagoya City Mizuho Park Rugby Field
			28. Nagaragawa Athletics Stadium (Gifu)
			29. Shizuoka Stadium Ecopa (Shizuoka)
			30. Kyoto Stadium (Kyoto)
			31. Nagai Stadium (Osaka)
	32. Kobe Universiade Memorial Stadium (Hyogo)		

Chapter 2 Competition venues

	Sports	Discipline	Competition venue
15	Golf		33. Aichi Country Club Higashiyama Course
16	Gymnastics	Artistic Gymnastics / Rhythmic Gymnastics / Trampoline	34. Nagoya City General Gymnasium [Rainbow Hall]
17	Handball		35. Kasugai City Gymnasium
			36. Toyoda Gosei Memorial Gymnasium [ENTRIO]
18	Hockey		37. Gifu Prefectural Green Stadium (Gifu)
19	Judo		15. New Aichi Prefectural Gymnasium [Aichi International Arena]
20	Jujitsu		38. Aichi Prefectural Martial Arts Hall
21	Kabaddi		39. Tokai Citizen Gymnasium
22	Karate		40. Toyohashi Gymnasium
23	Kurash		38. Aichi Prefectural Martial Arts Hall
24	Modern Pentathlon		41. Anjo Athletics Ground
25	Rowing		42. Nagaragawa International Regatta Course (Gifu)
26	Rugby	Rugby Sevens	27. Nagoya City Mizuho Park Rugby Field
27	Sailing		43. Kaiyoh Yacht Harbor
28	Sepak Takraw		44. Nagoya City Mizuho Park Gymnasium
29	Shooting		45. Aichi Prefectural General Shooting Gallery
30	Skateboarding		22. Aichi Sky Expo
31	Sport Climbing		46. Nagoya International Exhibition Hall [Portmesse Nagoya]
32	Squash		47. Nagoya Kinjo Pier Arena
33	Surfing		48. Long Beach (Tahara, Aichi, Japan)
34	Table Tennis		49. SKY HALL TOYOTA
35	Taekwondo		40. Toyohashi Gymnasium
36	Tennis	Tennis / Soft Tennis	50. Nagoya City Higashiyama Park Tennis Center
37	Triathlon		51. Gamagori City Triathlon Venue
38	Volleyball	Volleyball	52. Okazaki Chuo Sogo Park Gymnasium
		53. Park Arena Komaki	
		Beach Volleyball	54. Hekinan Ryokuchi Beach Court
39	Weightlifting		55. Nagoya City Trade and Industry Center
40	Wrestling	Freestyle / Greco-Roman	15. New Aichi Prefectural Gymnasium [Aichi International Arena]
41	Wushu		38. Aichi Prefectural Martial Arts Hall

1


Aquatics

 <p>©Tokyo Metropolitan Government</p>	Competition Venue	1 . Tokyo Aquatics Centre (Swimming/Diving) <Tokyo>
	Category	Existing
	Capacity	Approx.5,000 seats
	Competition Venue	2 . "ToBiO" Furuhashi Hironoshin Memorial Hamamatsu Swimming Centre (Artistic Swimming)<Shizuoka>
	Category	Existing
	Capacity	Approx.2,200 seats
	Competition Venue	3. Nagoya City General Gymnasium [Rainbow pool] (Water polo)
	Category	Existing
	Capacity	Approx.3,500 seats
	Competition Venue	4 . Shinmaiko Marine Park (Marathon Swimming)
	Category	Temporary
	Capacity	TBD

Chapter 2 Competition venues

2

Archery

	Competition Venue	5 . Okazaki Chuo Sogo Park Multipurpose Square
	Category	Temporary
	Capacity	TBD

3

Athletics

	Competition Venue	6 . Nagoya City Mizuho Park Athletic Stadium (Track and Field, Marathon)
	Category	Newly developed
	Capacity	Approx.30,000 seats


©株式会社瑞穂LOOP-PFI

Perspective drawing is subject to change.

	Competition Venue	7 .Circular course around the Aichi Prefectural Government Office and the Nagoya City Hall(Race Walk)
	Category	Temporary
	Capacity	TBD

4

Badminton

	Competition Venue	8 . Ichinomiya City Municipal Gymnasium
	Category	Existing
	Capacity	Approx.2,000 seats

5



Baseball/Softball

	Competition Venue	9 . Okazaki Chuo Sogo Park Baseball Stadium (Baseball)
	Category	Existing
	Capacity	Approx.20,000 seats (Infield : Approx.8,000 seats, Outfield : Approx.12,000 seats)
	Competition Venue	10. Toyohashi Municipal Baseball Stadium (Baseball)
	Category	Existing
	Capacity	Approx.15,900 seats (Infield : Approx.8,400 seats, Outfield : Approx.7,500 seats)
	Competition Venue	11. Anjo Softball Ground (Softball)
	Category	Existing
	Capacity	Approx.2,500 seats (Infield : Approx.1,000 seats, Outfield : Approx.1,500 seats)

Chapter 2 Competition venues


6

Basketball

	Competition Venue	12. Wing Arena Kariya (Basketball)
	Category	Existing
	Capacity	Approx.2,400 seats
	Competition Venue	13. Kinjo Futo Station Square Venue (3 × 3)
	Category	Temporary
	Capacity	TBD

7

Boxing

	Competition Venue	14. Nishio Gymnasium
	Category	Existing
	Capacity	Approx.2,900 seats

8

Breaking

	Competition Venue	15. New Aichi Prefectural Gymnasium [Aichi International Arena]
	Category	Newly developed
	Capacity	15,000 seats (maximum)

©Aichi International Arena Co.,Ltd.
Perspective drawing is subject to change.






9

Canoe/Kayak

	Competition Venue	16. Miyoshi Lake (Sprint)
	Category	Existing
	Capacity	TBD
	Competition Venue	17. Yahagigawa Canoe Slalom Course (Slalom)
	Category	Temporary
	Capacity	TBD

10

Cycling

	Competition Venue	18. Izu Velodrome (Track) <Shizuoka>
	Category	Existing
	Capacity	Approx.1,800 seats
	Competition Venue	19. Circular course in Shinshiro City (Road)
	Category	Temporary
	Capacity	TBD
	Competition Venue	20. Obata Ryokuchi Park (Mountain Bike)
	Category	Temporary
	Capacity	TBD
	Competition Venue	21. Nagoya Velodrome BMX Race Course (BMX Racing)
	Category	Newly developed
	Capacity	TBD
	Competition Venue	22. Aichi Sky Expo
	Category	Existing
	Capacity	TBD

11

Equestrian

 <p>*Image perspective view</p>	Competition Venue	23. JRA Equestrian Park (Dressage / Eventing / Jumping) <Tokyo>
	Category	Existing
	Capacity	Approx.1,500 seats

12

e-Sports





	Competition Venue	22. Aichi Sky Expo
	Category	Existing
	Capacity	TBD

13

Fencing

	Competition Venue	22. Aichi Sky Expo
	Category	Existing
	Capacity	TBD

14	Football
----	----------

	Competition Venue	24. TOYOTA STADIUM
	Category	Existing
	Capacity	Approx.44,400 seats
	Competition Venue	25. Nagoya City Minato Soccer Field
	Category	Existing
	Capacity	Approx.5,400 seats
	Competition Venue	26. Wave Stadium Kariya
	Category	Existing
	Capacity	Approx.2,600 seats
	Competition Venue	27. Nagoya City Mizuho Park Rugby Field
	Category	Existing
	Capacity	Approx.10,600 seats

Chapter 2 Competition venues


	Competition Venue	28. Nagaragawa Athletics Stadium <Gifu>
	Category	Existing
	Capacity	Approx.16,300 seats
	Competition Venue	29. Shizuoka Stadium Ecopa <Shizuoka>
	Category	Existing
	Capacity	Approx.50,900 seats
	Competition Venue	30. Kyoto Stadium <Kyoto>
	Category	Existing
	Capacity	Approx.21,600 seats
	Competition Venue	31. Nagai Stadium <Osaka>
	Category	Existing
	Capacity	Approx.47,800 seats
	Competition Venue	32. Kobe Universiade Memorial Stadium <Hyogo>
	Category	Existing
	Capacity	Approx.45,000 seats

Chapter 2 Competition venues

15	Golf
----	------

	Competition Venue	33. Aichi Country Club Higashiyama Course
	Category	Existing
	Capacity	TBD

16	Gymnastics
----	------------

	Competition Venue	34. Nagoya City General Gymnasium [Rainbow Hall] (Artistic Gymnastics /Rhythmic Gymnastics /Trampoline)
	Category	Existing
	Capacity	Approx.5,000 seats

17	Handball
----	----------

	Competition Venue	35. Kasugai City Gymnasium
	Category	Existing
	Capacity	Approx.3,000 seats

	Competition Venue	36. Toyoda Gosei Memorial Gymnasium [ENTRIO]
	Category	Existing
	Capacity	Approx.3,000seats

18

Hockey

	Competition Venue	37. Gifu Prefectural Green Stadium <Gifu>
	Category	Existing
	Capacity	Approx.1,600 seats

19

Judo


	Competition Venue	15. New Aichi Prefectural Gymnasium [Aichi International Arena]
	Category	Newly developed
	Capacity	15,000 seats (maximum)

©Aichi International Arena Co.,Ltd.
Perspective drawing is subject to change.

Chapter 2 Competition venues

20

Ju-jitsu

	Competition Venue	38. Aichi Prefectural Martial Arts Hall
	Category	Existing
	Capacity	Approx. 1,500 seats

21

Kabaddi

	Competition Venue	39. Tokai Citizen Gymnasium
	Category	Existing
	Capacity	Approx. 1,300 seats


22

Karate

	Competition Venue	40. Toyohashi Gymnasium
	Category	Existing
	Capacity	Approx. 3,000 seats

23

Kurash

	Competition Venue	38. Aichi Prefectural Martial Arts Hall
	Category	Existing
	Capacity	Approx. 1,500 seats

24

Modern Pentathlon

	Competition Venue	41. Anjo Athletics Ground
	Category	Existing
	Capacity	Approx. 1,700 seats (Only Athletics Ground)

25

Rowing

	Competition Venue	42. Nagaragawa International Regatta Course <Gifu>
	Category	Existing
	Capacity	TBD

Chapter 2 Competition venues

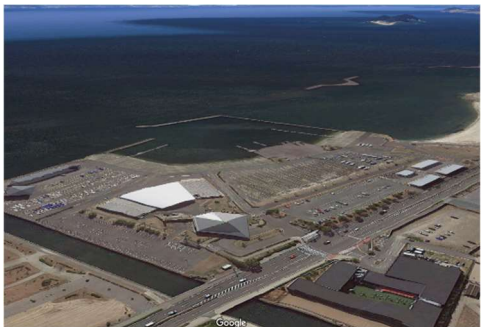
26

Rugby

	Competition Venue	27. Nagoya City Mizuho Park Rugby Field (Rugby Sevens)
	Category	Existing
	Capacity	Approx.10,600 seats

27

Sailing

	Competition Venue	43. Kaiyoh Yacht Harbor
	Category	Existing
	Capacity	TBD


28

Sepaktakraw

	Competition Venue	44. Nagoya City Mizuho Park Gymnasium
	Category	Existing
	Capacity	Approx.1,200 seats

29

Shooting

	Competition Venue	45. Aichi Prefectural General Shooting Gallery
	Category	Partial reconstruction
	Capacity	TBD


30

Skateboarding

	Competition Venue	22. Aichi Sky Expo
	Category	Existing
	Capacity	TBD

31

Sport Climbing

	Competition Venue	46. Nagoya International Exhibition Hall [Portmesse Nagoya]
	Category	Existing
	Capacity	Approx.5,900 seats

Chapter 2 Competition venues

32

Squash

	Competition Venue	47. Nagoya Kinjo Pier Arena
	Category	Existing
	Capacity	Approx.2,600 seats

33

Surfing

	Competition Venue	48. Long Beach (Tahara, Aichi, Japan)
	Category	Temporary
	Capacity	TBD

34

Table Tennis

	Competition Venue	49. SKY HALL TOYOTA
	Category	Existing
	Capacity	Approx.4,400 seats

35

Taekwondo

	Competition Venue	40. Toyohashi Gymnasium
	Category	Existing
	Capacity	Approx. 3,000 seats


36

Tennis




 <p>Image perspective view</p>	Competition Venue	50. Nagoya City Higashiyama Park Tennis Centre (Tennis/Soft tennis)
	Category	Partial reconstruction
	Capacity	Approx. 4,000 seats

37

Triathlon

	Competition Venue	51. Gamagori City Triathlon Venue
	Category	Temporary
	Capacity	TBD

38	Volleyball
----	------------

	Competition Venue	52. Okazaki Chuo Sogo Park Gymnasium
	Category	Existing
	Capacity	Approx.4,900 seats
	Competition Venue	53. Park Arena Komaki
	Category	Existing
	Capacity	Approx.3,000 seats
	Competition Venue	54. Hekinan Ryokuchi Beach Court (Beach Volleyball)
	Category	Temporary
	Capacity	TBD

39	Weightlifting
----	---------------

	Competition Venue	55. Nagoya City Trade and Industry Centre
	Category	Existing
	Capacity	TBD

40


Wrestling

	Competition Venue	15. New Aichi Prefectural Gymnasium [Aichi International Arena]
	Category	Newly developed
	Capacity	15,000 seats (maximum)

©Aichi International Arena Co.,Ltd.
 Perspective drawing is subject to change.

41

Wushu

	Competition Venue	38. Aichi Prefectural Martial Arts Hall
	Category	Existing
	Capacity	Approx. 1,500 seats

❖ Roadmap

2.3 Competition Venue	2023				2024				2025				2026				2027			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1			
Competition Venue																				
Coordination with IF/AF, Agreement on Competition Venue	[Blue bar]																			
Approval of Competition Venue	After IF/AF agreement, sequentially reported to and approved by OCA																			
Coordination with IF/AF and TD									★ Submit to OCA Once the venue is decided, Coordination with IF/AF and TD											
Model Venue Exercise		[Blue bar]																		
Create Manual for Venue Operation									ver.1								ver.2			

Chapter 2 Accommodations

2.4 Accommodations

2.4.1 Athletes' Accommodation

○ Overview

- A conventional athletes' village will not be built so athletes and team officials will be accommodated utilizing existing accommodation facilities and necessary function and service will be provided.
- The functions and services required for the athletes and team officials' accommodation will be secured by utilizing existing accommodations.
- Comfortable athletes and team officials' accommodations will be provided in consideration of the location of the Athletes' Accommodations and their competition venues.
- The level and function at each accommodation will be considered to meet the same standard for athletes and team officials participating the same sports.
- A structure and system will be established in collaboration with industry and travel agencies to secure enough accommodation facilities for athletes and team officials.

○ Capacity

- Accommodations for up to 15,000 persons in total (athletes and team officials) will be provided.
- However, final scale of capacity will be discussed with OCA.

○ Operation

- Food & Beverage, transport, fitness, medical etc. will be provided at each accommodation for athletes and team officials.
- In principle, athletes and team officials will be allocated per sports. However, if the NOC is relatively small and is difficult to divide the, we will be flexible in allocating the NOC delegation in the same accommodation.
- Wi-Fi will be provided at each accommodation facility to set up online meeting environment so that each NOC can support NF.
- The allocation of rooms and meeting rooms will be determined with consideration to political, cultural, religious background etc.
- Security check point will be set up at entrance of games related venues to avoid entry of non accreditation card holders and to prevent from dangerous items by body and baggage inspections.
- Meals will be provided with consideration to cultural and religious background as well as necessary nutrition for athletes.

- Operation plan and manual will be created for the games as well as test and training for the operation.
- NOC Service Centre
 - NOC services such as CdM and team officials' accommodation, CdM meeting room and NOC service centre will be intensively provided at a convenient location with easy transport access.
- Interaction Between Athletes etc.
 - An area for interaction exclusively for Games related stakeholders will be set up at a symbolic place in Aichi Prefecture.
 - Hospitality will be provided in various places in Aichi Prefecture for athletes and tourists.

2.4.2 Accommodation facilities for Games related stakeholders (other than athletes and team officials)

- Overview
 - Appropriate accommodations with necessary games services will be provided to stakeholders.
 - A structure and system will be established in collaboration with industry and travel agencies to secure enough accommodation facilities for games related stakeholders.
 - A system will be established to provide necessary information to guests at their accommodations.
- Scope of accommodation guests
 - OCA Family
 - Accommodation will be arranged with necessary functions for the OCA Family hotel.
 - One of the OCA Family hotels will be the Head Quarter Hotel with necessary function rooms. Meetings will be coordinated at Head Quarter Hotel or nearby family hotel.
 - A minimum of 2,000 rooms will be provided for the OCA Family. The scope of guests staying at OCA Family Hotel will be determined upon discussion with OCA.
 - The number of prospective persons staying in these lodging shall be provided from OCA at least one (1) year before the Games.
 - IF/AF
 - Accommodations of up to 350 rooms will be provided free of charge for accredited technical officials and other representatives of IF and AFs.

Chapter 2 Accommodations

- The number of prospective persons staying in these lodging shall be provided from OCA at least one (1) year before the Games.
- Media
 - In accordance with ‘Guidelines: Broadcasting’, adequate accommodations for minimum of 3,000 people will be provided at a charge to all accredited media personnel.
 - The number of prospective persons staying in these lodging shall be provided from OCA at least one (1) year before the Games.
- Operation
 - In reference to past games, accommodation facilities equipped with necessary function and service will be selected per stakeholder.

❖ Roadmap

2.4 Accommodations for Athletes and Team Officials	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Athletes Accommodation																	
Coordinate Accommodations to be used																	
Negotiate and sign contracts with the accommodation providers																	
Create an Accommodation Management system																	
Review various functions and operations																	
Prepare Operating Manuals																	
Operational trial and training																	
Accommodation facilities for Games Stakeholders (excluding athletes)																	
Coordination of Accommodations to be used																	
Negotiate and sign contracts with the accommodation providers																	
Create an Accommodation Management system																	
Create operation plan																	

2.5 Games Workforce

○ Overview

- Establish the necessary organisational structure, ensure expert personnel, conduct training for the staff members to prepare and operate the Games.
- Consider and implement essential uniforms and volunteers to enliven the Games.

2.5.1 Organisation and Human Resources

○ Organising Committee structure and workforce

- Workforce Placement
 - Personnel planning will be created based on necessary workforce and organisation structure will be reinforced for the Games.
 - The updates will be made to evolve the competition planning.
- Organisational structure during the Games
 - Organisational structure and necessary workforce will be allocated based on the competition venue during the Games.
 - Updates will be made as the competition schedule evolves.

2.5.2 Recruitment, Staffing, and Training

○ Hire Experienced Professionals

- Hiring experienced professionals from private-sectors
 - Prioritizing the recruitment of experts in specialized fields, proactively hire Tokyo 2020 experienced staffs.
- Employ sports operational specialist
 - Appointing specialists recommended by the sports organisation.

○ Staffing during the Games

- Short-term Contractors
 - For positions that require expertise and special skills, such as interpreting, the necessary number of staff will be secured by contracting with agencies and outsourcing from related organisations.
 - For areas that cannot be covered by volunteers, additional personnel will be secured from the municipalities of Aichi Prefecture, Nagoya City and other related local governments to secure workforce.

2.5.3 Volunteers

- Develop Volunteer Operation Plan
 - Volunteer Basic Operation Plan
 - Expected number of volunteers: 28,000
 - Create an overall schedule, evaluate the assignment and number of positions, consolidate the activity conditions (ages, languages, number of days of activity, hours of activity, etc) and benefits (uniforms, volunteer insurance, meals, etc).
 - Volunteer Allocation Plan
 - The number of volunteers, task and skills required for each FA will be adjusted (Ver.1), updates will be made before recruitment, and after the final decision of the volunteer selection (Ver.3).
- Volunteer recruitment and screening
 - Conduct promotional events to recruit volunteer.
 - Expand an aggressive campaign to recruit skilled volunteers.
 - Actively work with various media to distribute flyers, post on SNS, and to promote events.
 - Coordinate with local universities, volunteer groups, civic organisations and private companies to promote recruitment.
 - Conduct recruitment events for volunteer selection.
 - Conduct an orientation session to outline volunteer activities and provide more details about the Games. Plan a workshop to assess their skills.
- Volunteer Registration System
 - The volunteer registration system will be developed by the external company. Accreditation cards will be issued based on the volunteer registration information.

2.5.4 Education and training

- Staff Training
 - Provide appropriate training for staffs to acquire the necessary knowledge to prepare and operate the Games.
 - Workforce Training, Training by Tier, and Training by Section will be conducted.
- Volunteer training
 - Basic knowledge training: E-learning training on common knowledge, key points, and d hospitality and awareness for disabled people.

- Leadership training: For the leadership hopefuls, leadership training on mindset of the leader and their roles and precautions.
- Training by assignments: Training based on tasks, routine movements and case study examples, and precautions.
- Training by venue: Training on basic knowledge of the venue and its competition, how to get around, and emergency situation at the venue.
- Technical staff training
 - Basic knowledge training: E-learning training on common knowledge, key points, and hospitality and awareness for disabled people.
 - Training by assignments: E-learning training on common knowledge, key points, and hospitality and awareness for disabled people.
 - Training by venue: Provide training on overall operation on the sports, activity and key points at each venue.

2.5.5 Uniforms

- Uniform Design
 - The design will be determined based on the guidelines and with the approval of the OCA, uniform will be produced.
- Procurement and Distribution Plan
 - The number of uniforms will be coordinated, procured and distributed.

Chapter 2 Games Workforce

❖ Roadmap

2.5 Games Workforce	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Organisation and Human Resources																	
Staffing plan	Continuously reviewed																
Organisational structure during the Games	Transit to operation during Games time																
Recruitment, Staffing, and Training																	
Hire Experienced professionals	Continuous recruitment																
Hire Sports Operational Specialist	Re-employment support																
Secure short-term staff	● Appointment ● Request etc. ● Support etc.																
Volunteers																	
Create a Volunteer Management plan	Ver.1				Ver.2				Ver.3								
Volunteer shift plan	Ver.1				Ver.2				Ver.3								
Momentum-building events																	
Public relations activities																	
Collaboration Related organisations																	
Volunteer and hiring recruitment event					Recruitment				Hiring event								
Volunteer registration system	Prepare specifications				Develop order				Issue Accreditation card								
Training																	
Staff training																	
Volunteer training	General training Leadership training Role-specific training Venue-specific training																
Technical staff training	General training Role-specific training Venue-specific training																
Uniform																	
Uniform Design	OCA approval																
Procurement and Distribution Plan	★ Order and Procurement ● ● Distribution																

2.6 Supplies required for the Games

2.6.1 Procurement

○ Overview

- Procure items necessary to hold the Asian Games.
 - A procurement plan will be created and updated to identify the items and quantities required for the operation of the Asian Games.
 - The necessary items will be procured at the appropriate time base on the procurement plan.
 - Items that are no longer required after the Asian Games will be disposed of in an appropriate manner.

2.6.2 Rate Card

○ Overview

- Goods and services will be provided on a rental basis for Athletes, Media personnel etc. for use during the Games.
 - Rate card Catalogue summarising the available goods and services will be created and submitted to the OCA by March 2025.
 - The RTC portal will be operational to receive orders from each country's Stakeholder representatives by June 2025.

2.6.3 Customs Clearance (Customs)

○ Customs Clearance

- Customs clearance procedures in accordance with the laws and regulations of Japan.
- Request authorities concerned to cooperate to streamline and accelerate customs procedures for supplies, materials, and equipment related to the games used by athletes, team officials, judges, etc. and those used by the media.
- Discussions will be held with authorities concerned regarding special items (guns, ammunition) and measures required to facilitate quick access of horses for equestrian.
- A customs clearance and forwarding guideline will be created and distributed to parties concerned.

○ Customs Duties

- Discussion with relevant agencies will be made to ensure that necessary equipment and tools are exempted from customs duties within the scope of current laws and

Chapter 2 Supplies required for the Games

regulations, and after all necessary procedures have been completed.

❖ Roadmap

2.6 Supplies required for the Games	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Procurement																	
Procurement Plan			Create plan		Update and examine plan				Update and examine plan								
Procurement of goods and services																	
Disposal																	
Rate Card																	
Rate Card Catalogue		Review item and usage			Submit to OCA			Update	Procure							Offer	
System Operation and Implementation				Requirements	Develop and test			★	● Present								●
Customs Clearance(Customs Duties)																	
Collection of information on customs clearance and coordination with relevant ministries and authorities			Coordinate with relevant ministries and agencies														
Prepare and issue Custom/Freight Forwarding guide													Publish guide				

2.7 Transport

○ Overview

- Smooth transport services will be provided for the parties to the games.
- A transport plan will be considered and formulated in collaboration with authorities concerned (e.g., transport service providers) to provide smooth transport services.
- Build a cooperative system with authorities concerned (e.g., transport service providers) to secure drivers, vehicles, and waiting areas for vehicles.

2.7.1 Transport System

- A contingency plan will be established, responding to unforeseen circumstances such as traffic accidents to ensure there is no travel delay to venues.
- A transport headquarters will be established to make overall judgments and to arrange and manage various services related to transport during the period when transport services are required. Arrangements will be made to communicate and coordinate with venues, etc. and provide smooth transport services.
- A system for cooperation with authorities concerned such as transport service providers will be established to provide appropriate transport services.
- Based on the characteristics of traffic around the Games-related facilities, and to ensure smooth transportation during the Games and maintain peace and order in the urban areas, measures to curb traffic demand such as public announcements will be made to discourage the use of private cars and driving around the venue.

2.7.2 Arrival & Departure

- Appropriate transport services will be provided to parties to the games between official airport (expected to be Chubu Centrair International Airport) and accommodations for entry into and departure from Japan.

2.7.3 Opening & Closing Ceremonies

- Many official buses will be arriving during the opening and closing ceremonies, discussion and coordination with the concerned authorities regarding traffic control and other matters will be made to ensure smooth transportation.

Chapter 2 Transport

2.7.4 Competition (Training) Venues

- Athletes and team officials
 - Dedicated buses will be provided for Athletes and Team officials for travel between the competition venues, training venues and accommodations based on the competition and training schedule.
 - For individual sports, shuttle bus services departing at scheduled times will be provided.
 - For team sports, a bus will be provided for each team to travel the competition venues and training venues.
- OCA Family
 - Various transport services will be provided to the OCA Family as indicated in the accreditation card.
 - T 1 — Dedicated vehicle with driver
 - T 2 — Dedicated vehicle with driver shared by two or more guests
 - T 3 — On demand ride sharing service to travel between Games related venues
- Games Officials
 - With accommodations for Games officials as the starting point, provide transportation service to travel competition venues according to the competition schedule.
- Media
 - Transport services between the main media centre, accommodations for media personnel, and competition venues will be provided.
- Spectators
 - In principle, spectators will travel by public transport, and if necessary, other transportation services such as shuttle buses between the competition venue and nearest station to the venue will be considered.

2.7.5 Formulation of Transport Plan

- A transport plan that specifies transport routes, etc. will be formulated and submitted to the OCA at least two years before the Games.

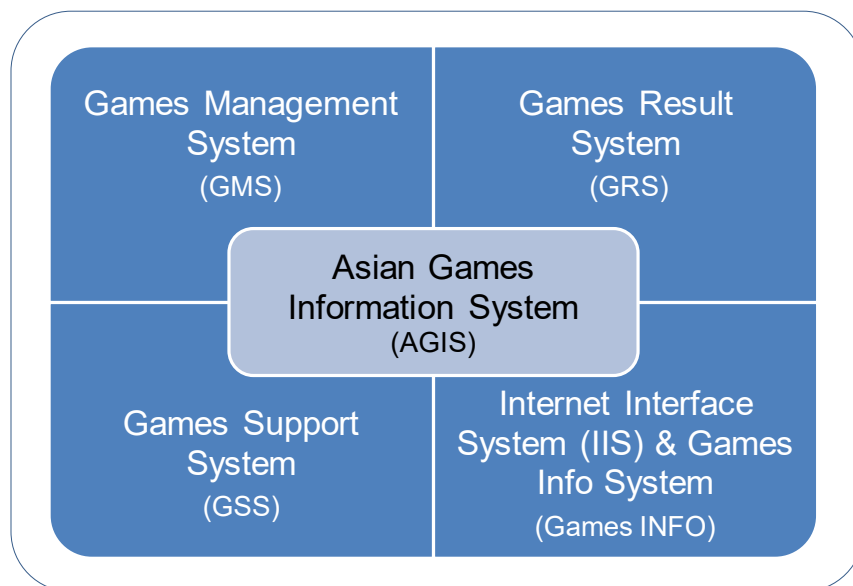
❖ Roadmap

2.7 Transport	2023				2024				2025				2026				2027	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	
Transport System																		
Consider the implementation system	[Blue bar]																	
Prepare/Setting-up for operation of transportation headquarters								[Blue bar]										
Adjustment of transportation service level, creation of transportation guide			[Blue bar]								Coordinate with each SH							
Coordinate with businesses for securing drivers and vehicles	[Blue bar]				Procurement of vehicles and drivers				Personnel training									
Travel demand management	[Blue bar]								Create operational plan				Review PR contents and methods to control				Transport PR	
Arrival & Departure																		
Arrival/departure Transport	[Blue bar]																	
Operational preparation									[Blue bar]									
Opening & Closing Ceremonies																		
Review	[Blue bar]								[Blue bar]									
Operational preparation												[Blue bar]						
Competition(Training) Venues																		
Review	[Blue bar]								[Blue bar]									
Operational preparation										[Blue bar]								
Formulation of transport plan																		
Consider the transport plan	[Blue bar]								Examine transportation routes etc.									
Coordinate the operation of the plan	[Blue bar]				Coordinate with road/traffic management personnels				★ Submit to OCA				Road construction; review traffic regulation					

2.8 Information Technology

2.8.1 Asian Games Information System (AGIS)

- The AGIS which includes the following four systems will be developed and operated.
 - “Games Management System (GMS)” which supports operation of the games.
 - “Games Results System (GRS)” which collects and manages the competition results of the games.
 - “Internet Interface System (IIS) & Games Info System (Games INFO)” which distributes the results to media (e.g., PCs, smartphones).
 - “Games Support System (GSS)” which supports normal operation of the AGIS such as monitoring.
- The installation of facilities, cloud system and hardware for the AGIS will be prepared.
- An information systems proposal (development and operation policy) will be created based on “OCA IT and Digital Guidelines” and submitted to the OCA.



2.8.2 Telecommunications

- The network environment will be improved, and necessary electric power will be secured to ensure stable telecommunications.
- Necessary measures will be taken to cope with potential risks for information security, such as external attacks and intrusion.

2.8.3 Weather Information

- Weather information such as temperature and precipitation will be gathered and made available to the parties to the games and spectators through the AGIS to help ensure safe operation of the games and planning by athletes.

2.8.4 Timing & Scoring and Result Posting

- By creating the Sports Requirements Book (SRB) and conducting system verification, the Timing and Scoring(T&S) for proper timekeeping and gauging, and the Venue Result System(VRS) to ensure accurate competition results will be managed during the Games Time.
- The Sports Specific Scoreboard (SSCB) will be set up to ensure the smooth operation of the competition with the aim of facilitating a smoother conduct of the competition.

Chapter 2 Information Technology

❖ Roadmap

2.8 Information Technology	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Asian Games Information System (AGIS)																	
Identify the requirements for the Games system		■	■	■	■	■	■	■									
Design and development					■	■	■	■	■	■	■	■					
Operation of the system									■	■	■	■	■	■	■	■	
Cloud									■	■	■	■	■	■	■	■	
Hardware									■	■	■	■	■	■	■	■	
An information systems proposal (Development and operation policy)					■	■	■	■	■	■	■	■	■	■	■	■	
Telecommunications																	
Outline plan	■	■															
Design and development					■	■	■	■	■	■	■	■	■	■	■	■	
Operation													■	■	■	■	
Security measures													■	■	■	■	
Weather Information																	
Review and implement the provision system					■	■	■	■	■	■	■	■	■	■	■	■	
Timing & Scoring and Result Posting																	
Sports Reclamation Book (SRB)					■	■	■	■	■	■	■	■					
System Verification													■	■	■	■	

2.9 Media

2.9.1 Main Media Centre (MMC)

- The MMC will integrate the International Broadcasting Centre (IBC) with the Main Press Centre (MPC).
 - Location : Nagoya International Exhibition Hall (3rd Exhibition Hall, Convention Centre, Event Hall)

2.9.2 Broadcast

○ Overview

- To broadcast the excitement and magnificence of the Asian Games, an International Signal (IS) Production organisation will be established to produce and distribute the IS for distributing the feed of the games around the world.
- Conducting LIVE broadcast based on Rights Holding Broadcaster (RHB) needs & past Asian Games' broadcast statistics will be considered.

○ Establishing the IS Production organisation

- To establish the IS Production organisation for producing the multilateral signal (not biased by specific country or region), the venues to be used for broadcasting will be investigated, the results of the signal production in previous games will be investigated, etc.

○ Establishment and operation of the International Broadcasting Centre (IBC)

- The IBC will be established and operated for distribution and transmission of the IS, production of the unilateral signal (specialized for countries and regions as produced by the Rights Holding Broadcasters [RHBs]), and support for transmission to home countries, etc.

○ World Broadcaster Meeting (WBM)

- The first WBM will be held one year before the Games, and the second WBM will be held six months before the Games.
- Presentation about Media Services will be given and venue tour will be organized to show MMC, competition venues. Presentation regarding Media services, planned MMC site, and venue tour (competition venue etc.) will be conducted.
- The plan to support the media, etc. will be discussed and considered based on experts' opinions.

Chapter 2 Media

- Independent Television Auditor (ITA) Audit

- ITA Audit is scheduled from 2024 to 2026.

2.9.3 Press

- Overview

- Necessary services will be provided to domestic and international journalists to facilitate their work.
- Media services will be considered based on advice from experts in the media field.

- Press operation at Main Media Centre

- Overview
 - The MPC will be established in the MMC to support press activities.
- Services
 - Necessary facilities will be provided, media personnel's needs will be considered with reference to past games and similar events.
 - Facilities expected to be established include press workspace, photo workspace, press conference rooms, Office for each media organisation, media lounges, information desks, etc.
 - Services such as power and communications necessary for work will be provided at respective facilities.

- Press operations at respective competition venue

- Overview
 - A Sub Press Centre (SPC) will be established at each respective competition venues to support the press activities.
- Services
 - Necessary facilities will be provided, considering the scale of competition venues and media needs, with reference to past games and similar events.
 - Facilities expected to be established include workspace, press conference room, mixed zones¹, etc.
 - Press Conference Rooms: The needs of each venue will be carefully assessed to determine whether arrangements for press conference rooms should be made.
 - Appropriate services, including power and communications essential for work, will be ensured at each respective facility.

¹ Mixed Zone: An area set up at competition venues where the media can interview athletes after they have finished competing.

○ World Press Briefing

- The World Press Briefing will be held one year before the Games, and the second WBM will be held six months before the Games.
- Presentation regarding Media services, planned MMC site, and venue tour (competition venue etc.) will be conducted.
- Requests and opinions from the press will be taken into consideration during the preparation for the games.

2.9.4 Media Services

○ Provision of information

- Competition Information: Details such as competition schedules, start lists, and competition results will be provided.
- Press release: Information regarding the games (excluding competition-related details), updates from the OCA and AINAGOC, etc., will be provided.
- Information will be promptly provided through the Game’s website and Extranet², INFO/MY INFO³, press handbook etc.

○ Language Services

- Language services will be provided at the MMC, competition venues, etc.
- The availability of language services will be determined based on media needs.

❖ Roadmap

2.9 Media	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Main Media Centre (MMC)																	
Base Plan	■																
Base Design		■	■	■	■	■	■	■	■	■	■	■					
Final Design										■	■	■	■	■	■	■	
Equipment Production · Construction · Maintenance										■	■	■	■	■	■	■	■
Removal · Restoration																	■

² Extranet: A website designed to provide information on media services and reporting environment prior to Asian games.

³ INFO/MY INFO: A system designed to provide information about competitions and media services to the media during Asian games.

Chapter 2 Media

2.9 Media	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Broadcasting																	
Consideration for the IS Production organisation	■																
Establishment for the IS Production organisation							■										
Construction (HB part) and operation of IBCs														■ Operation			
World Broadcaster Meeting	WBM in Hangzhou				■						1st		2nd				
		★									★		★				
Independent Television Auditor (ITA) Audit				WG	1st				2nd		3rd		4th		5th		
				★	★				★		★		★		★		
Press																	
Create Base plan for Press Operations at MMC	■																
Create Final plan for Press Operations at MMC						■											
Create MMC Press Operation Manual											■						
Implement Press Operations at MMC														■			
Create Base plan for Press Operation for respective competition venues	■																
Create Final plan for Press Operations for respective competition venues						■											
Create Press Operation Manual for venues.											■						
Implement the Press Operation at respective competition venues														■			
World Press Briefing	WPB in Hangzhou				■						1st		2nd				
		★									★		★				
Media Services																	
Consideration to build an Extranet	■																
Design and development an Extranet						■						Release					
											●						
Manage Extranet											■						
Consideration to disseminate information regarding competition via MY INFO	■																
Design and development MY INFO						■											
Provision of information via MY INFO														■			
Press Handbook						■						Ver.1				Final	
											●				●		
Press release	■																
Consideration to provide Language Services			■														

2.10 International Relations

2.10.1 Cooperation with the OCA

- The AINAGOC will attend international conferences organised by the OCA (e.g., OCA General Assembly) as necessary to report on the progress of preparations for hosting the games.
- A system of communicating between the OCA and the AINAGOC will be established.
- The AINAGOC will assist with arranging various OCA meetings (e.g., OCA General Assembly, OCA Executive Board) listed in Section 2.10.3.

2.10.2 Cooperation with the NOCs

- The persons in charge of respective NOCs will be assigned at the preparation phase as needed to build networks as well as provide information of the games to NOCs, support with any issues and necessary coordination.
- Efforts will be made to deepen understanding of the OCA members (including languages, cultures, and customs).
- Efforts will be made to distribute information to the NOCs and collect information through the OCA General Assembly, etc. Information will be provided to the NOCs through the NOC Chef-de-Mission meeting, etc.

2.10.3 Meetings

- OCA Executive Board Meeting
 - Schedule: from one year before the Games to the end of the Games
 - Participants: OCA EB members, etc.
 - Venue: a place prepared by the AINAGOC
- OCA General Assembly
 - Schedule: One year before the Games
 - Participants: OCA members, etc.
 - Venue: a place prepared by the AINAGOC
- OCA Medical Committee and Anti-Doping Commission, and other OCA meetings
 - Schedule: Until the end of the Games (as necessary)
 - Participants: commission members, etc.
 - Venue: a place prepared by the AINAGOC

Chapter 2 International Relations

- NOC Chef-de-Mission Seminar
 - Schedule: one year before the Games
 - Participants: Chefs de Mission etc. from each participating NOCs
 - Venue: a place prepared by the AINAGOC
- NOC Chef-de-Mission meeting
 - Schedule: during Games time
 - Participants: Chefs de Mission from each participating NOCs
 - Venue: Chef de Mission meeting room
- Coordination Committee and Follow-Up Team meetings
 - Schedule: Until the end of the Games
 - Participants: Coordination Committee members, etc.
 - Venue: a place prepared by the AINAGOC
- Pre-Delegation Registration Meeting, Delegation Registration Meeting
 - Schedule: Few months before the Games, immediately prior to the Games
 - Participants: Chefs de Mission etc. from each participating NOCs
 - Venue: a place prepared by the AINAGOC

❖ Roadmap

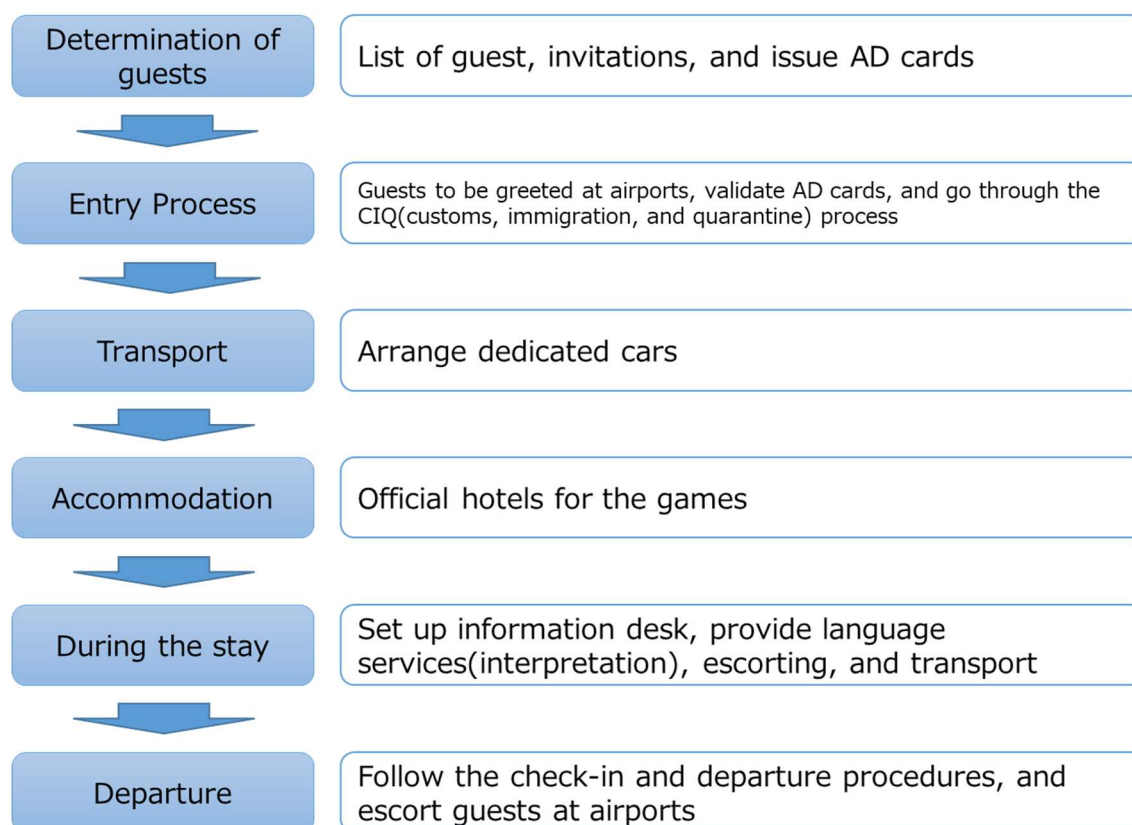
2.10 International Relations	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Cooperation with APC																	
Attend international conferences (e.g. OCA General Assembly)	[Blue bar spanning all quarters from 2023 Q1 to 2026 Q4]																
Progress report (up to two years before the Games; report as required)			[Blue bar]				[Blue bar]										
Progress report (from two years before the Games; report to be made quarterly)								[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]		
Communication with OCA (Reinforcement of international relations section)			[Blue bar]			[Blue bar]				[Blue bar]				[Blue bar]			
Strengthen cooperation and HR training	[Blue bar spanning all quarters from 2023 Q1 to 2026 Q4]																
Cooperate with various OCA meetings	[Blue bar spanning all quarters from 2023 Q1 to 2026 Q4]																
Liaison with the NOCs																	
Assign OCA coordinator for each country (Establish and expand the international relations section)			[Blue bar]			[Blue bar]				[Blue bar]				[Blue bar]			
International understanding (languages, cultures, and customs)	[Blue bar spanning all quarters from 2023 Q1 to 2026 Q4]																
Disseminate information, collect information from the NOCs				[Blue bar]			[Blue bar]					Disseminate information(online)					
Meetings																	
OCA Executive Board											[Blue bar]	To be held ★			[Blue bar]	To be held ★	
OCA General Assembly											[Blue bar]	To be held ★					
Medical Committee, Anti-Doping Commission, and other OCA meetings						[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]		
NOC Chef-de-Mission Seminar											[Blue bar]	To be held					
NPC Chef-de-Mission meeting															[Blue bar]	To be held	
Coordination Committee and Follow-Up Team meetings					[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]	[Blue bar]		
Pre-DRM, DRM														[Blue bar]	Pre-DRM	[Blue bar]	DRM

Chapter 2 Protocol

2.11 Protocol

○ Overview

- Guests in and outside Japan will be identified, and official invitations will be sent in consultation with the OCA.
- Services will be provided to guests who must be treated based on the protocol guideline (international courtesy and etiquette), from entry into Japan to departure from Japan.
- Departments that manage international protocol will work closely with related FA's (accommodation, transportation, and ceremony) to provide international protocol service smoothly.



2.11.1 Protocol by Venues

- Official airports for the games (expected to be Chubu Centrair International Airport)
 - Services (e.g., greeting guests, escorting, etc.) will be provided.
 - Coordination with authorities concerned will be ensured so that the CIQ (customs,

immigration, and quarantine) process can be completed smoothly.

- Official hotels for the games
 - Arrange appropriate accommodation for the OCA Family.
 - An information desk will be set up to accept applications to use special vehicles, etc.
 - Hold social and cultural exchange program for OCA Family.
 - Protocol services will be provided based on each individual's accreditation. The contents will be considered.
- Opening and Closing ceremonies
 - Special entrances and exits and traffic flows, and parking lots will be arranged to enable guests to enter and leave the venues smoothly and to ensure security.
 - VIP seating area and VIP lounges, Family seating area and Family lounge will be arranged.
- Competition Venues
 - Entrances and exits, traffic lines, and parking lots will be arranged to enable guests to enter and leave the venues smoothly and to ensure security.
 - Provide information about competition and make T car reservations, etc.
 - Family area and Family lounges with refreshments will be arranged.

❖ Roadmap

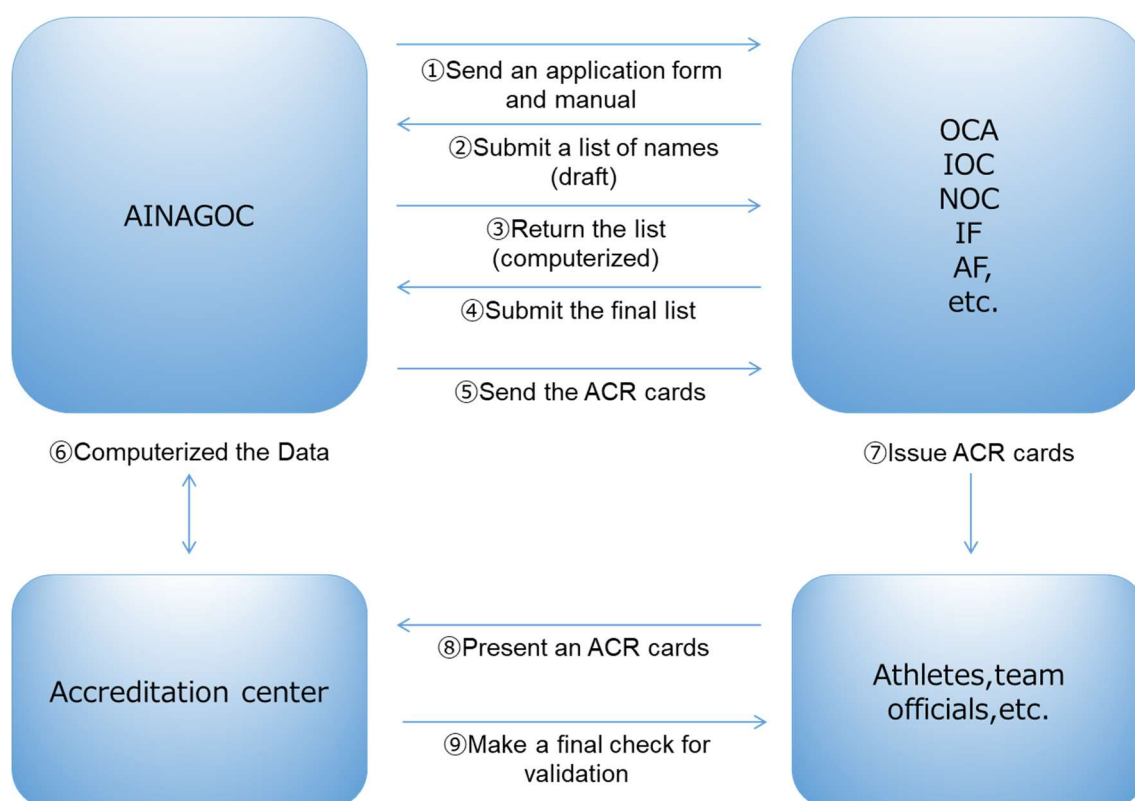
2.11 Protocol	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Protocol by Venue																	
Consider protocol plan																	

Chapter 2 Accreditation

2.12 Accreditation

○ Overview

- Arrangements will be made to ensure that only appropriately qualified parties to the games can access necessary zones in facilities related to the games by a proper method. A system will be built to ensure that tasks for administering the games are carried out efficiently and safely.



2.12.1 Establishment of Accreditation Categories

- The accessible facilities and zones will be categorized systematically depending on the accreditation category, tasks in the games, etc. as specified in the OCA Constitution.
- A system will be established to issue temporary passes (e.g., guest passes, day passes, upgrade card) to individuals who need temporary access to perform their tasks.

2.12.2 Immigration Procedures and Accreditation

- Discussions will be held with ministries and agencies regarding the addition of

identification (ID) functions to accreditation cards (ACR cards) and temporary exemption of visas to help the parties to the games enter Japan easily.

2.12.3 Accreditation Centres

- Accreditation centres will be established at necessary facilities such as airports designated by the Organising Committee, and MMC, to handle procedures (e.g., validation of ACR cards, reissuance of ACR cards after validation).
- Information regarding application for accreditation cards will be released and accepted after the fourth quarter of 2025.

❖ Roadmap

2.12 Accreditation	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Establishment of accreditation categories																	
Decide on accreditation categories, temporary passes etc. (ACR Guideline)	Formulation of basic plan				Formulation of guideline				★ Submit to OGA								
Immigration procedures and accreditation																	
Consult with ministries and agencies regarding immigration procedures	Consult with Foreign ministry and Immigration				● Submission of written request												
Accreditation centre																	
Decide on accreditation centres					Review				Formulation of manual								
Application/Sending of cards (ACR System in operation)									Systems Registration				Printing & Distribution				

Chapter 2 Security

2.13 Security

○ Overview

- An appropriate security guideline will be formulated based on public order in Japan and international security.
- A security guideline will be considered and formulated in coordination with authorities concerned, including the police and firefighting authorities.
- Security staff and equipment will be secured based on the security guideline.

2.13.1 Security Organisation

- A security headquarters will be established during the games. Establishment of on-site offices will be considered at respective facilities related to the games including competition venues.
- Smooth security operation will be ensured for the games in cooperation with the competition venues, transport, and protocol departments, etc.
- A system for cooperation with authorities concerned will be established such as the police and fire department to ensure appropriate security and handling depending on the authority.

2.13.2 Security Measures

○ Competition Venue

- Security staff, etc. will be assigned in and outside competition venues.
- Measures will be taken to prevent accidents and confusion (e.g., separate the traffic flow of the parties to the games from that of spectators).
- When spectators enter the venues, body and baggage inspections will be conducted using security equipment such as metal detectors, to prevent hazardous items from being brought into the venues. Parties to the games will also be inspected.
- Appropriate zoning will be ensured (e.g., prohibition of access by spectators into the zones for parties to the games, separation of seats for VIPs from those for spectators). Security staff, etc. will be assigned at the borders between zones to implement appropriate measures such as access control.

○ Athletes and team officials' accommodation

- Security staffs will be assigned in and outside the Asian Games official area.
- Security checkpoints will be established at the entrances to the official areas of the Games to prevent the entry of unauthorized personnel by checking accreditation card,

along with body and baggage inspections using metal detectors. Other security equipment will also be used to prevent the entry of hazardous materials.

- Opening and Closing ceremonies
 - Many VIPs are expected to attend the opening and closing ceremonies, and the number of spectators will also be large. Sufficient security staff and equipment will be allocated.
- Other facilities (e.g., media centre, the Head Quarter Hotel)
 - Security staff and equipment will be allocated appropriately depending on the scale, purpose, usage conditions, etc. of the facilities.
- Security for VIP and OCA Family
 - Appropriate measures will be taken for OCA Family in consultation with authorities concerned such as the police.
 - Appropriate measures will be taken when OCA Family observe games at the competition venues or participate in events (e.g., separation of traffic flows from spectators, separation of zones from general spectator seats). The security organisation will be upgraded as necessary, such as by adding security staff.
- Vehicles
 - Vehicles for the games will be inspected as necessary upon entering facilities.
 - Vehicles will only be allowed to enter secure facilities with prior authorization to prevent the influx of general vehicles.

❖ Roadmap

2.13 Security	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Implementation system																	
Establish and commence operation of headquarters and local offices																	
Cooperate with other FAs such as competition venues, transport, protocol, etc.																	
Coordinate with the Police, Fire service and other relevant agencies																	
Countermeasures																	
Security Guideline (G) and Security Plan (P) for each facility																	
Secure security guards and security equipment																	

Chapter 2 Promotional Activities for the Games

2.14 Promotional Activities for the Games

○ Overview

- In order to effectively public relations and advertising activities at appropriate timings, carry out systematic advertising for the host and participating countries in cooperation with the host city and the OCA.

○ Official report

- Official report (detailed version and overview version) will be created and announced within one year after the closing of the Games.

2.14.1 Internet

○ Launch and operation of the official website

- (2019–2026 (From 2019 to 2026 Post in English and Chinese)

○ Social networking (e.g., X<formerly known as 'Twitter'>, Facebook, Instagram, YouTube)

- From 2019 to 2026 (From 2024 to 2026 Post in English)

○ Connect with Influential media

- Engage with internationally influential global media for promotion as needed.

2.14.2 Promotional Event

○ Domestic Promotional Events

- From 2019 to 2026
- Main content: Promotional events and countdown events will be conducted with large-scale events in Japan (e.g., international sports events including the Tokyo 2020 Olympic and Paralympic Games, World Athletics Championship Tokyo25). Also, promotional events was conducted with the Asian Games (19th Asian Games Hangzhou 2022). Those promotional events will be held associated with host city.

○ City Dressing

- From 2025 to 2026
- City Dressing will take place on the major roadways, public transportations, and the vicinity of the competition venue.
- Main content: Display flags, banners & countdown boards, in partnership with the host cities, and gain promotional and advertising opportunities.

- Public relations and advertising activities toward overseas countries
 - Budget of USD 15 million will be secured for public relations and advertising activities of the games in Asia, including the host country. The budget will be disbursed for the moment to the OCA for public relations and advertising activities. And public relations and advertising will be conducted in consultation with the OCA using the budget.
- Promotion at the OCA General Assembly, etc.
 - A PR booth will be set up to report the preparation status of the Games and introduce the host city.
- Promotional activities at international sports events, etc.
 - From 2023 to 2026
 - Activity examples: Set up PR booths at international sports events, including the Asian Games (Hangzhou and Harbin (Winter Games)), the Paris Olympics and Paralympics, and the 6th Asian Indoor and Martial Arts Games, to publicize the preparations status of the Games and advertise the host city.
- PR Ambassadors
 - From 2024 to 2026
 - Designate High-profile athletes, etc. as PR ambassador, and disseminate information about the Games and Japan's charms including the host city through that PR Ambassadors.
- Cooperation with the 19th Asian Games Hangzhou 2022 Organizing Committee (HAGOC)
 - From 2019 to 2023
 - Joint PR activities for both the Asian Games Hangzhou 2022 and Aichi-Nagoya 2026 will be conducted in collaboration with the HAGOC by using both Games' official websites, creating joint PR videos, and using such meetings as the OCA General Assembly and PR events.
- Cooperation with the 21st Asian Games Doha 2030 Organising Committee
 - From 2025 to 2026
 - Joint promotional activities, including the use of the official websites of the Asian Games Doha 2030 and Aichi-Nagoya 2026, will be conducted with the Asian Games Doha 2030 Organising Committee.
- Collaboration with Universities
 - Provide opportunities for the students to actively support the Games through the

Chapter 2 Promotional Activities for the Games

partnership agreement with AICHI ASSOCIATION OF UNIVERSITY PRESIDENTS, which is formed by the university presidents from all 52 universities in Aichi Prefecture. Students will play major roles in the Games and gain lifetime experience through these activities.

- Suggestions from the students will be incorporated to promote and build momentum for the Games in collaboration with them.
- Encourage college students to participate as volunteers and actively support the Games.
- Partnership with host cities and local municipalities
 - Promote and build momentum for the Games in partnership with host cities and local governments, including the Flag Tour to display the replica of OCA flag that was presented at the Closing Ceremony of the Hanzhou Games.
 - From November 2023 to March 2024
 - Venue: 54 municipalities in Aichi
 - During the Games, create a Livesite (tentative naming) for athletes & community members to enjoy and interact outside of the competition venue.

2.14.3 Media Relations

- Enhanced communication with domestic media
 - From 2019 to 2026
 - Content: The following actions will be taken for major domestic media.
 - Cooperative relationships will be built with domestic media people.
 - Press releases distribution.
 - Hold press conferences.
 - Conduct periodic information exchange meetings with media people.
 - Create and distribute the factbook.
- Timely information dissemination to foreign media
 - From 2024 to 2026
 - Provide timely press releases to foreign media.

2.14.4 Publications

- Posters and Brochures for the games
 - From 2019 to 2026
 - Create posters and brochures for the games and distribute them to all relevant

parties.

- Newsletters

- From 2019 to 2026
- Newsletters will be created to distribute preliminary information about the games.
 - Publication frequency: at least once a year from 2019 to 2023
quarterly from 2024 to 2026

- Guidebooks for the games

- From 2025 to 2026
- The guidebook for the games will be created and sold.

- Promotional goods

- From 2019 to 2026
- Create and distribute various promotional items, including pins, to event participants and other opportunities.

2.14.5 Information Centres

- In 2026
- Information centres will be established at MMC, etc. to provide information about the games (e.g., distribute the brochures for the games, etc.).

Chapter 2 Promotional Activities for the Games

❖ Roadmap

2.14 Games Promotion	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Use of Internet																	
Create and manage official webpage	Transition to Games website																
Manage Social Media	Send information in English																
Monitor PR Events																	
PR event at major events, Countdown events etc.	1000days to go				2years to go				1year to go				100days to go				
PR at international sporting events																	
Consider/Implement the Joint publicizing with the Asian Games Hangzhou 2022																	
Cooperation with the 21th Asian Games Doha 2030 Organising Committee																	
Coordinate with universities	Conduct workshops, idea contest etc to carry out collaborative projects																
Cooperate with host city and local authorities	Collaborate with the local government to build momentum												Livesite (tentative)				
Media Relations																	
Enhanced communication to the national media																	
Provide information to foreign media in a timely manner																	
Publication																	
Games posters and phamplets																	
Newsletter																	
Games Guidebook																	
Promotional items																	
Information Centre																	
Setup Information centres																	

2.15 Marketing

2.15.1 Sponsorship, Licensing & Merchandising

○ Sponsorship

- Promote sponsorship sales and sign contracts with potential AINAGOC sponsors based on the OCA approved sponsorship program (determine sponsorship tiers and categories).
- Support sponsorship activities for AINAGOC sponsors to protect their rights would generate benefits for the official sponsor of the Games.

○ Protection of intellectual property rights

- Obtain a trademark registration of the Games mark in Japan and, where appropriate after consultation with the OCA and the OCA marketing agencies, overseas as well, to establish intellectual property rights for the Games mark.
 - Trademark registration (45 categories) for emblem, slogan, mascot etc. will be applied.
 - Develop an intellectual property protection program and implement measures against ambush marketing to protect the rights of Games partners.
 - Approval of the usage of intellectual property of the Games for rights holders.

○ Licensing & Merchandising

- Establish licensing secretariate office and solicit and select licensees based on the licensing program.
- Develop official products, such as Games' emblems or mascot logos that will build momentum and contribute to the production and sales of the product.
- Create and sell traditional craft to raise awareness of regional revitalization.

2.15.2 Ticketing

○ Ticket Sales

- After contracting the ticket distributor to implement ticket planning and sales the details including the sales policy, prices and schedule will be considered before submitting the ticketing plan to the OCA in March 2025.
- Build a system for ticketing to sell and issue tickets to the public and stakeholders.

○ Seat management at competition venues

- Seating plans for each venue will be developed based on the competition schedule

Chapter 2 Marketing

and customized block plans for each venue, that reflect the site survey.

○ Ticket Control

- We will review the venue operations for each competition facility, including the ticket control & assistance policy plan and staff training. In addition to developing venue operation flow for ticket checks, guidance and information at each venue, we will examine on-site operations, including training for staff.

❖ Roadmap

2.15 Marketing	2023				2024				2025				2026				2027
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Sponsorship, Licensing and Commercialisation Plan																	
Develop Sponsorship programmes				■	■												
Sponsor sales and signing of contract				■	■	■	■	■	■	■	■	■	■	■	■	■	
Implement Sponsor activation				■	■	■	■	■	■	■	■	■	■	■	■	■	
Protection of intellectual property rights				■	■	■	■	■	■	■	■	■	■	■	■	■	
Develop Licensing Programme				■	■												
Establish a Licensing Secretariat				■	■												
Recruit and select licensees				■	■	■	■	■	■	■	■	■	■	■	■	■	
Production and sales of licensed products				■	■	■	■	■	■	■	■	■	■	■	■	■	
Production and sales of products that contribute to local revitalisation													■	■	■	■	
Report to the OCA																■	★
Ticketing																	
Selection of Ticket Distributor				■	■												
Develop a Ticket sales plan					■	■	■	■	■	■	■	■	■	■	■	■	
Build a Ticket sales system					■	■	■	■	■	■	■	■	■	■	■	■	
Competition schedule and seating plan					■	■	■	■	■	■	■	■	■	■	■	■	
Develop venue operational flow, and staff training										■	■	■	■	■	■	■	
Commence Ticket Sales													■	■	■	■	