

20th Asian Games Aichi-Nagoya 2026 Sponsor List

Category	Sponsor Name	Sponsorship Rank
Sports wear	361°	Prestige Partner (Tier1)
Technology and Digital data	BORNAN SPORTS TECHNOLOGY	Prestige Partner (Tier1)
Event Delivery Services(including overlay and excluding sports operations and operation of opening and closing ceremony)	GL events SA	Prestige Partner (Tier1)
Mobility	TOYOTA MOTOR CORPORATION	Prestige Partner (Tier1)
TRAVEL (personnel transportation and other related services)	TOBU TOP TOURS	Official Partner (Tier 2)
TRAVEL (personnel accommodation and other related services)	JTB CORP.	Official Partner (Tier 2)
Camera, Office and Medical equipment	Canon	Official Partner (Tier 2)
Opening and Closing Ceremony (including planning, production, management, digital contents, cauldron design, production, performance, and cultural program)	Zhejiang Dafeng Industry Co., Ltd.	Official Partner (Tier 2)
Temporary Energy Supply related to games operation * Electric public utilities are not included	Shanghai Yude Energy Co., Ltd.	Official Partner (Tier 2)

Communication Services	NTT, Inc.	Official Partner (Tier 2)
Sports Equipment (Gymnastics, Taekwondo, Karate, Wushu, Kurash, Ju- Jitsu, Archery, Wrestling, Boxing)	Shandong Taishan Sports Equipment Co., Ltd	Official Sponsor (Tier 3)
Security Services & Planning	ALSOK Co., Ltd.	Official Sponsor (Tier 3)
Specialty Steel	Daido Steel Co., Ltd.	Official Sponsor (Tier 3)
LED Screen	Shenzhen Transtech Display Technology Co., Ltd.	Official Supplier (Tier4)
Catering Operation of the Athletes' Dining Facility in the Movable Houses Area	Global Hospitality Group Japan K.K.	Official Supplier (Tier4)
Venue Technology Operation	Starting Future(Beijing)Technology Co.Ltd.	Official Supplier (Tier4)
Spot Cooler	BROTHER INDUSTRIES, LTD.	Official Supplier (Tier4)
Sports Equipment (Badminton, Tennis, Soft Tennis)	YONEX Co., Ltd.	Official Supplier (Tier4)
e Sports Games	SNK CORPORATION	Official Supplier (Tier4)
Steel Trading	OKAYA & CO., LTD.	Official Supplier (Tier4)
Newspaper	CHUNICHI SHIMBUN CO., LTD.	Official Supplier (Tier4)

* This table is a list of companies that have supply opportunities (priority supply rights) for products and services.